

## **CONCEPTUAL FOUNDATIONS OF THE LINGVOCULTUROLOGICAL APPROACH TO TEACHING UKRAINIAN TO FOREIGN STUDENTS**

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The lingvoculturological concept of teaching Ukrainian to foreign students is based on the idea of humanization of education, which focuses on the language personality with its communicative and cognitive needs, interest in the semantic and evaluative aspect of language and its functioning.

The relationship between language and culture, a broader view of language as the property of the spiritual wealth of the people, the approach to language as a cultural and historical environment that shapes the linguistic personality, is the basis of the linguistic and cultural principle of this concept [3].

As an organic part of the national culture of the people, the spiritual heritage of previous generations, language is at the same time the most important factor in the development of culture. "... Language should not be taught as a formal system: to a greater extent, we teach meaning by stating the image of the world of a new culture and at the same time participating in the processes of generating speech in another language. That is why teaching a language means ultimately teaching culture" [1, p.50].

The implementation of the lingvoculturological direction in teaching Ukrainian to foreign students became possible due to the communicative principle of teaching. Communicative activity has become the chain in which language intersects, interacts as a system of elements of different levels and the culture in which it exists and a necessary component of which it is [3; 4; 5].

Learning a language is both a study of Ukrainian culture and an entry into the culture of the people – the native speaker of the language being studied. The communicative principle of language learning actualizes this problem, because language communication is a necessary condition for the existence and development of culture, it ensures the unity of cultural processes in society: the creation, preservation and translation of cultural values. Communicative activity (communication through language) is the link in which language intersects and interacts as a sign system and culture, in which language exists and is a necessary component. [2, p.111].

Taking this connection into account will prevent not only linguistic but also cultural errors in speech communication. The implementation of the communicatively oriented principle will ensure the formation of foreign students'

skills of practical language, skills in oral and written forms as the means of interpersonal and intercultural communication [6].

Further research will determine the content and methods of the development in lingvoculturological competence of foreign students in Ukrainian language classes, ways of forming knowledge about culture, traditions of Ukrainian people.

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