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FACTORS CONTRIBUTING TO THE EFFECTIVE FOREIGN LANGUAGE TEACHING

The article is devoted to the factors contributing to the effective foreign language teaching. The impact of a foreign language learning on various aspects of human life and activity is also discussed. The authors define the term 'effective foreign language teaching'. Particular emphasis is placed on the importance, benefits and reasons of learning and teaching a foreign language.

Key word: *effective foreign language teaching, factors, communication, language skills, student-centered.*

Стаття присвячена факторам, що сприяють ефективному навчанню іноземної мови, а також впливу іноземної мови на різні аспекти життя і діяльності людини. Автори дають визначення терміну "ефективне викладання іноземної мови". Особливий акцент зроблено на важливості, перевагах і причинах вивчення та викладання іноземної мови.

Ключові слова: *ефективне викладання іноземної мови, фактори, спілкування, мовні навички, студентоцентризований.*

In order to be a member of today's globalized world, it is necessary to learn and speak a foreign language, particularly English. Due to the widespread use of the English language throughout the world, teaching and learning English has gained surprising importance. It has gained increasing importance in recent years for several reasons: globalization, cultural exchange, brain development, academic achievement, personal growth, etc.

The world is becoming increasingly interconnected with businesses, governments, and individuals interacting across national borders. Knowledge of a foreign language can be an advantage in many occupations and provide opportunities for international travelling as well as communication.

Foreign language learning can contribute to a better understanding and appreciation of other cultures. It can also improve communication and facilitate cross-cultural exchange, which is very important in the modern, globalized

world.

Research has shown that learning a foreign language can have positive effects on cognitive development, including improved memory, problem-solving, and critical thinking skills. Students who learn a foreign language often perform better in other academic subjects, such as mathematics and science. This is because learning a foreign language can improve overall language proficiency, which can lead to improved reading and writing skills.

Learning a foreign language can be a rewarding and enriching experience, allowing individuals to connect with others and explore new perspectives. It can also help build confidence and self-esteem.

Given these benefits, teaching and learning foreign languages has become increasingly important in education systems around the world. Many countries have made foreign language learning a mandatory part of the curriculum, and there has been a growing demand for language learning resources and opportunities both in educational establishments and outside of formal education settings.

Effective foreign language teaching is a process of helping students acquire proficiency in a foreign language through various instructional techniques, strategies, and activities that are tailored to meet their learning needs. This process involves creating a learning environment that is engaging, interactive, and student-centered. It also involves using a variety of resources and teaching methods, including technology and authentic materials, to create opportunities for students to use the language in meaningful ways.

Effective foreign language teaching focuses on developing the four language skills: reading, writing, listening, and speaking. Teachers should provide opportunities for students to practice these skills in a variety of contexts, such as in class discussions, group work, and role-plays. Teachers should also give students regular feedback on their progress and offer support and guidance to help them improve their language skills.

Effective foreign language teaching also involves incorporating cultural competence, which means helping students understand and appreciate the customs, traditions, and values of the target culture. This can include using authentic materials, such as films, music, and literature, to expose students to the target culture and language.

What are the factors contributing to the foreign language teaching? Effective foreign language teaching can depend on a variety of factors, including:

- **qualified and experienced teachers:** having teachers who are highly trained, experienced, and proficient in the target language is essential for effective language instruction. Teachers who have a deep understanding of the language, culture, and pedagogical techniques are more likely to create an engaging and effective learning environment.

- **clear learning objectives:** setting clear learning objectives for each lesson or unit helps students understand what they are expected to learn and how they will be evaluated. Objectives should be measurable, specific, and achievable.

- **student-centered instruction:** effective language instruction involves engaging students actively in the learning process. Teachers should use a variety of instructional methods to cater to different learning styles and abilities. In addition, they should create opportunities for students to practice and use the language in real-life situations.

- **authentic materials:** using authentic materials such as videos, podcasts, and newspaper articles that are created for native speakers of the target language can make language learning more relevant and engaging. Authentic materials help students develop their listening, reading, and comprehension skills while exposing them to the target culture.

- **technology integration:** technology can be used to enhance language instruction in many ways, such as providing online resources, facilitating

communication with native speakers, and enabling multimedia learning experiences. Effective language teaching should leverage technology to support and enhance instruction.

- **assessment and feedback:** assessing student learning and providing timely and constructive feedback are crucial for effective language instruction. Teachers should use a variety of assessment tools such as tests, quizzes, and projects to evaluate student learning. They should also provide feedback that is specific, timely, and actionable, so that students can improve their language skills.

- **cultural competence:** effective language instruction should incorporate cultural competence, which means understanding and valuing the differences among cultures. Teachers should provide opportunities for students to learn about the customs, traditions, and values of the target culture, which can help them become more proficient in the language and more respectful of other cultures.

Effective foreign language teaching is a collective effort that involves various interested parties, including language teachers, university administrators, policymakers, and learners themselves.

Firstly, language teachers play a critical role in delivering effective foreign language instruction. Teachers must be knowledgeable and experienced in the target language, as well as in teaching techniques and strategies. They should create a learning environment that is engaging, interactive, and student-centered, providing opportunities for students to practice and use the language in meaningful ways.

Secondly, university administrators and policymakers are responsible for providing the necessary resources and support to ensure effective language instruction. This includes providing adequate funding, technology resources, and professional development opportunities for teachers. Administrators and policymakers should also set clear language learning objectives and standards,

and ensure that these are aligned with state or national standards.

Lastly, learners themselves have a role to play in effective foreign language teaching. They should be motivated and engaged in the learning process, taking an active role in their own learning. They should also be open to new cultural experiences, and be willing to make mistakes and learn from them.

Conclusions. Effective foreign language teaching is a student-centered process that focuses on developing language proficiency, cultural competence, and communication skills through engaging, interactive, and meaningful learning experiences. It requires a skilled and experienced teacher who can create a positive learning environment that fosters language acquisition and personal growth. It is a collaborative effort that requires the collective effort of all interested parties involved in the language learning process.

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