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**SUBSECTION OF UKRAINIAN STUDIES  
ПІДСЕКЦІЯ УКРАЇНОЗНАВСТВА**

**EXPRESSING PATRIOTIC IDEAS USING THE VISUAL LANGUAGE OF A MULTIMODAL TEXT**

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**Relevance:** Since humans are visual creatures and the brain perceives visual information, they are used to processing large amounts of such information at any given time. On the other hand, verbal and meaningful information is processed by the brain more slowly. All these facts confirm considerations about the relevance and urgency of multi-disciplinary research of the phenomena related to the visual perception of information. This list also includes the visual language that we have chosen to study in details.

**Aim:** the purpose of the work is to investigate the specifics of the implementation of patriotic ideas through the visual language of a multimodal text. The study is based on examples of tattoos that contain elements of Ukrainian national symbols. The selection was made with the involvement of the Internet and tattoo specialists.

**Materials and methods:** methods of description, systematization, analysis, synthesis, comparison were used to achieve the goal.

**Results:** the key principles of multimodality have been studied in the fundamental explorations of the domestic and foreign scientists (S. Bally, R. Barth, J. Bateman, E. Baldry, I. Bekht, O. Vorobyov, N. Gudz, M. Halliday, J. Delin, G. Kres, T. van Leeuwen, L. Makaruk, C. Forswill and others).

It is common known, that visual communication is the process of conveying information in forms that can be read or seen. At the same time, visual communication is not as meaningful as verbal communication. The creation of images to present certain information requires the use of visual language, since people are capable of not only verbalizing but also visualizing their speech.

Visual language is a form of communication that uses visual elements to convey a meaning or idea.

The visual language of multimodal text is a term that means a unique «alphabet» that is formed from graphic and verbal elements of a certain shape, color, size, modification, etc. All these elements create a visual and meaningful unity for the transmission of a certain idea. This unique set of words and symbols convey values, thoughts, encoded meanings and form an emotional connection between the text and the one who perceives it.

**Conclusions:** the considered samples of tattoos embody the idea of Ukrainianness, the importance of historical memory, people's struggle for its independence and future with the help of visual language as a system of signs of various semiotic systems.

**Keywords:** multimodality, multimodal text, sign, visual language.

**UKRAINIAN COSSACK ARTILLERY AND ITS CHARACTERS INTERNATIONAL CONNECTIONS**

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**Relevance:** nowadays, there is the need to appreciate the character of Ukrainian artillery production as well as its influence on the Cossack warfare. To be clarified the specific bonds would have been demonstrate the characters and background of Ukrainian Cossack gunnery during XVI-XVIII centuries.

**The aim:** to retrace the gunnery cycles genesis of Wiysko Zaporizhske (WS) – productive, sale and service as well as its aspects of that time states, where gunnery production centres were.

**Materials and methods:** studying the works collaborating to the above-mentioned aspects, analysis of available visual data of WS gunnery from museum collections.

**Results:** amidst Ukrainian Cossack artillery park in XVI-XVIII centuries, there were german type gunnery orientation, the domination of Netherlands' carriages, imports from Moscow Tsarat and